

# AMSOIL<sup>®</sup>

► PREFERRED CUSTOMER EDITION

## MAGAZINE

FALL 2021

AMSOIL PROTECTS YOUR SLED &

# SUPPORTS YOUR FREEDOM



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# AMSOIL PROTECTS YOUR SLED AND SUPPORTS YOUR FREEDOM

Many snowmobilers are afraid of losing their factory warranty should they deviate from the original equipment manufacturer (OEM)-recommended oil. Some snowmobile OEMs take advantage by trying to pressure customers into buying the OEM brand of lubricants. We've seen forms that riders are asked to sign saying they agree to use the OEM oil or risk losing their factory warranty.

## Illegal scare tactics

The fact is, tying use of an OEM lubricant to the factory warranty is illegal. The federal Magnuson-Moss Warranty Act protects U.S. enthusiasts' freedom to choose the brand of parts and lubricants you think is best. Similar consumer-protection laws exist in Canada.

It is illegal to tie warranty coverage to whichever brand of parts or lubricants you use. What's more, manufacturers can't deny warranty coverage without showing the aftermarket part or lubricant caused a failure.

## Additional support for riders

We've amped up our support for riders who use AMSOIL snowmobile products with a powerful warranty to help alleviate fears you might have over deviating from the OEM oil.

The AMSOIL Runs on Freedom™ Limited Snowmobile Warranty covers engine repairs for two years or 5,000 miles (8,000 km), whichever comes first, on current-model-year or newer two-stroke sleds that use AMSOIL INTERCEPTOR® Synthetic 2-Stroke Oil (AIT) exclusively.

This is a new-to-market warranty no other aftermarket snowmobile lubricant manufacturer offers. We're so confident in our products, we'll cover any repair to an oil-lubricated engine part in the unlikely event of an engine failure. This warranty offers peace of mind and

eliminates the final hurdle stopping some riders from using AMSOIL snowmobile oil.

View the limited-warranty terms and conditions at [AMSOIL.com/rofwarranty](http://AMSOIL.com/rofwarranty) ([AMSOIL.ca/rofwarranty](http://AMSOIL.ca/rofwarranty) in Canada).

## What about the standard AMSOIL Limited Liability Warranty?

You may be wondering how this warranty differs from our standard Limited Liability Warranty. The Runs on Freedom Limited Snowmobile Warranty is meant to be as simple as possible. Our Limited Liability Warranty is excellent, but riders have to submit oil samples and parts to ensure the oil caused a problem. While that's standard industry practice, most people view it as a hassle.

In contrast, this is a no-fault warranty. Riders don't have to send oil samples or parts. And they don't have to attempt to prove the oil failed. As long as they're a registered participant and meet the requirements, we'll cover any repair to an oil-lubricated engine part. Period.



## As good as, or better than, OEM warranties

Our Runs on Freedom Limited Snowmobile Warranty offers a strong competitive choice compared to OEM warranties, and we offer a generous sign-up period of 18 months.

To find out if your sled qualifies, check out the FAQ on the facing page or visit [AMSOIL.com/rofwarranty](http://AMSOIL.com/rofwarranty) ([AMSOIL.ca/rofwarranty](http://AMSOIL.ca/rofwarranty) in Canada).

Our warranty is as good as, **and in some cases better than,** original equipment manufacturer (OEM) snowmobile warranties.



### **RUNS ON FREEDOM™ LIMITED SNOWMOBILE WARRANTY**

Use AMSOIL INTERCEPTOR® Synthetic 2-Stroke Oil exclusively in your current-model-year or newer sled and we'll cover engine repairs in the unlikely event of any engine breakdown for up to two years/5,000 miles/8,000 km.

Visit [AMSOIL.com/rofwarranty](https://AMSOIL.com/rofwarranty) ([AMSOIL.ca/rofwarranty](https://AMSOIL.ca/rofwarranty) in Canada) to register or view full terms and conditions.

Find out if your sled qualifies by reading the FAQ below.

## **RUNS ON FREEDOM LIMITED SNOWMOBILE WARRANTY FAQ**

### **Who's eligible?**

The AMSOIL Runs on Freedom Limited Snowmobile Warranty is available to enthusiasts who purchase a current-model-year or newer two-stroke snowmobile directly from an authorized dealership. Pre-owned snowmobiles and dealership hold-overs do not qualify.

### **What parts does the warranty cover?**

Cylinder, cylinder head, crankcase, exhaust power valves, pistons, rings, wrist pins, oil seals, connecting rods, crankshaft and bearings.

### **What parts does the warranty NOT cover?**

Oil pump, non-lubricated parts, including (not limited to) battery, battery cables, coolant, spark plugs, plug wires, secondary drive chain and sprockets, primary or secondary drive belts and sprockets/pulleys, clutch belts, rubber or other-material-composition hoses, exhaust pipes, exhaust-gas-oxygen sensors, emissions components, rubber moldings, glass, metal, chrome plating, or plastic trim, lenses or upholstery, brake pads, fuel-delivery system including carburetor and fuel injectors, fuel pump and all suspension components.

### **What is the warranty duration?**

Two years from the date the rider takes physical delivery of the snowmobile or 5,000 miles (8,000 km), whichever comes first.

### **Do I have to sign up for the warranty immediately after buying my snowmobile?**

No. Although the warranty period lasts no more than two years from the date of taking physical delivery of the snowmobile, we're allowing up to 18 months from the date of taking physical delivery of the snowmobile to enroll in the warranty, which would leave you with 6 months of warranty coverage.

### **Do I need to use AMSOIL INTERCEPTOR Synthetic 2-Stroke Oil throughout the warranty term?**

Yes. AMSOIL INTERCEPTOR must be used for the duration of warranty coverage.

### **Do other AMSOIL synthetic snowmobile oils qualify for the warranty?**

No. AMSOIL INTERCEPTOR Synthetic 2-Stroke Oil is the only qualifying oil.

### **How do I file a warranty claim?**

Obtain a copy of the repair estimate from the authorized original equipment manufacturer (OEM) dealership that performed the engine diagnostics and send it to AMSOIL INC. at [rofwarranty@amsoil.com](mailto:rofwarranty@amsoil.com).

### **How do I register for the Runs on Freedom Limited Snowmobile Warranty?**

Complete the registration form at [AMSOIL.com/rofwarranty](https://AMSOIL.com/rofwarranty) ([AMSOIL.ca/rofwarranty](https://AMSOIL.ca/rofwarranty) in Canada) and we'll contact you to confirm eligibility.

### **How does the Runs on Freedom Limited Snowmobile Warranty differ from the AMSOIL Limited Liability Warranty?**

The Runs on Freedom Limited Snowmobile Warranty is a no-fault warranty. Eligible riders are not required to submit oil samples or prove the oil caused an engine failure. They simply have to be registered and confirmed as using AMSOIL INTERCEPTOR Synthetic 2-Stroke Oil exclusively and we'll pay for any repair to an oil-lubricated engine part. It's designed to be as simple as possible to help eliminate any hurdles new-sled owners have to using AMSOIL.